

PRESS RELEASE

Making the difference: Public is invited to sign The Transnational Policy Statement of the Central Europe project CERREC

Many people resent the increasing amount of waste and want the market with re-used products to expand. Now they have chance to do something about it themselves. Just a small thing is enough - adding their signature to the Transnational Policy Statement of the Central Europe (CE) project CERREC¹. The more people sign this document, the stronger will be the CERREC project representative's position in negotiations with politicians and authorities on the future of waste management.

The Transnational Policy Stakeholder Statement (TPS) summarizes the objectives of the project CERREC, its partners and members of the Expert Advisory Board (EAB). Most importantly, it outlines the direction the waste management should take – emphasis on more sustainable products and reducing the amount of waste generated thanks to the support of re-use.

This would also bring added value not only of environmental effects, but also of the socio-economic – providing affordable goods and products for people with low income and creation of jobs for long-term unemployed. The aim of project partners and CERREC EAB is to create new and attractive conditions for the re-use products that would otherwise end up in the trash. Another task is to create special collection points for the citizens, where they will have the option of discard their unnecessary "waste" products.

The main reason why the CERREC Transnational Policy Statement was created was the need of pulling all the stakeholders, experts and policy-makers together to exchange strategy and policy approaches, detecting transnational synergy potentials and project output evaluation. This would help to reach a transnational Central Europe stakeholder consensus on how re-use should be further developed, implemented and fostered in CE national practices.

"We need to raise awareness for this issue and involve all experts and stakeholders in the process of searching for the best application of re-use both on transnational and national levels," says Christian Leonhartsberger from Municipal Waste Management Association Mid-Tyrol, the lead partner of the project CERREC.

"We are interested in anyone who supports re-use or who is thinking about starting with re-use. Are you a company involved in this form of waste management? Or perhaps an organization operating within the waste management? If you belong to any of these groups, then the Transnational Policy Stakeholder Statement is a document you should definitely sign. Don't hesitate and add your signature. The more people sign this declaration, the stronger position we will have for the negotiations with politicians and authorities," adds Christian Leonhartsberger.

Find out more about the Transnational Policy Stakeholder Statement of the project CERREC **HERE**:

[ENGLISH VERSION](#)

If you agree with the Transnational Policy Statement, please sign **our on-line petition HERE**:

<http://cerrec.eu/2013/01/08/show-us-your-support-and-sign-our-transnational-policy-statement/>

Contact person: Christian Leonhartsberger – lead partner of the CERREC project (leonhartsberger@cerrec.eu)

CERREC – “Central Europe Repair & Re-use Centres and Networks” is an EU funded project implemented through the CENTRAL EUROPE Programme and co-financed by the ERDF.

¹ CERREC – “Central Europe Repair & Re-use Centres and Networks” – is an EU funded project implemented through the CENTRAL EUROPE Programme and co-financed by the ERDF that started in April 2011 and will last for 3,5 years. During this time the consortium of 9 partners from 7 different Central Europe countries carried out evaluation, quality management and dissemination activities in the field of re-use and repair of waste products as a new form of waste treatment both on national and on transnational level. Lead partner of the project is the Municipal Waste Management Association Mid-Tyrol (ATM) in Austria.

The Project CERREC will meet requirements of the new Waste Framework Directive (Directive 2008/98/EC on waste) and foster preparation for reuse as a new form of waste treatment. The challenge of the project is to turn the reuse-sector to a core segment of waste management and to bring it on a broader mainstream to meet the goals of European environmental policies and regulations. CERREC aims at providing tools, developing strategies and promoting ambitious implementation of re-use requirements of the Waste Framework Directive.